

PRODUCT-DRIVEN & CONSUMER-FOCUSED

\$8.97B
Annual Sales

297M
Units Sold

62%
International
Sales

5,296
Skechers Stores
Worldwide

#3
Footwear
Brand*

Skechers, a Fortune 500® company, is a growth-oriented brand that designs, develops, and markets a diverse product portfolio of lifestyle and performance footwear, apparel, and accessories for men, women, and children around the globe.

Skechers designs products that deliver style, comfort, innovation, and quality at a reasonable price.



SKECHERS HANDS FREE SLIP-INS™



SKECHERS COURT AND CLASSICS



SKECHERS PERFORMANCE™



SKECHERS SANDALS



SKECHERS KIDS

FLEXIBLE GO-TO-MARKET STRATEGY

WHOLESALE

- **3,500+** Skechers-branded stores worldwide through franchisee and licensee third-party store operators
- Retail partnerships with family shoe stores, specialty running and sporting goods retailers, department stores, e-tailers, and big box club stores
- Distributor partnerships in select international markets with premier local operators

DIRECT-TO-CONSUMER

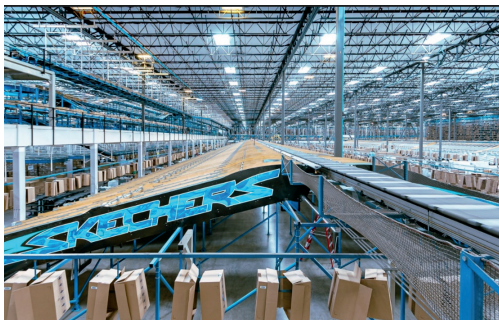
- **1,700+** company-owned retail stores globally
- Formats include mall-based and High Street concept stores, factory outlets, and local market big box stores
- Company-owned digital and mobile e-commerce sites in **31** markets
- Active in leading third-party marketplaces and digital platforms

BEST-IN-CLASS GLOBAL DISTRIBUTION CAPABILITIES

- **13** distribution centers worldwide
- Established and sophisticated global distribution infrastructure to support wholesale partners and growing direct-to-consumer business
- Highly automated solutions and environmental features



NORTH AMERICA

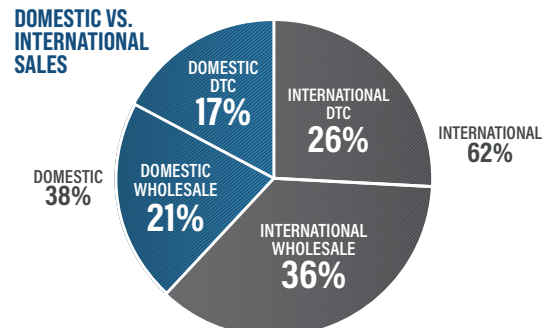
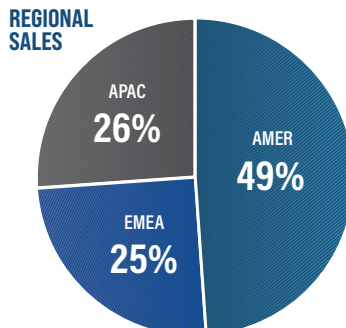
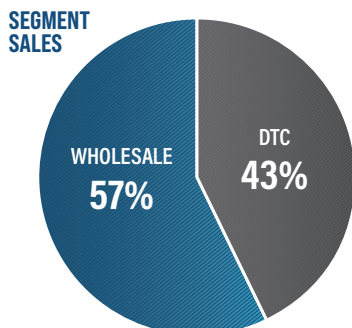
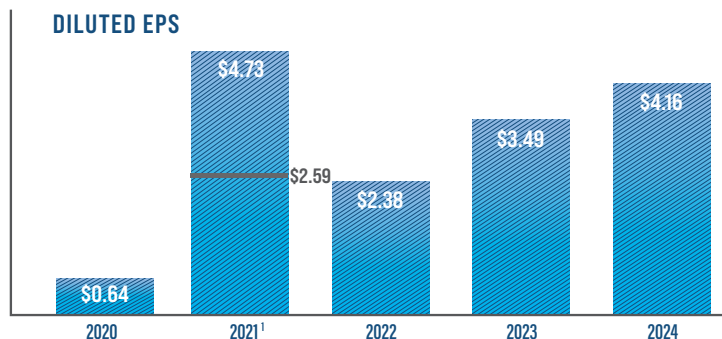
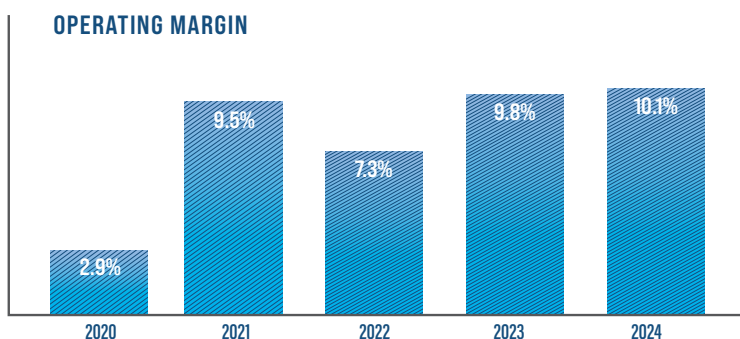
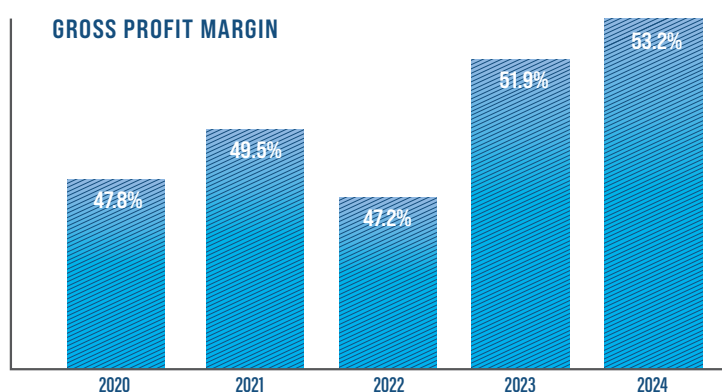
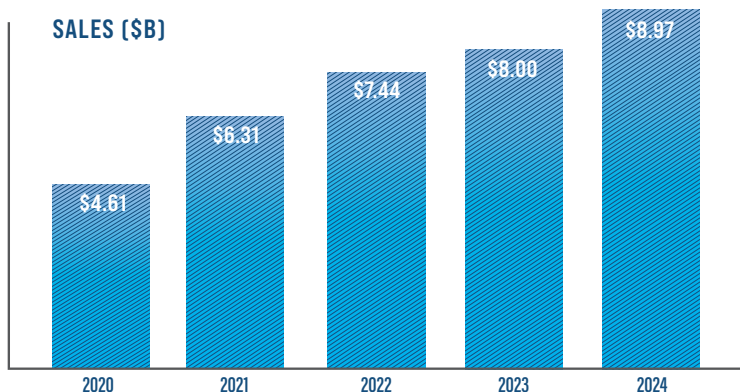
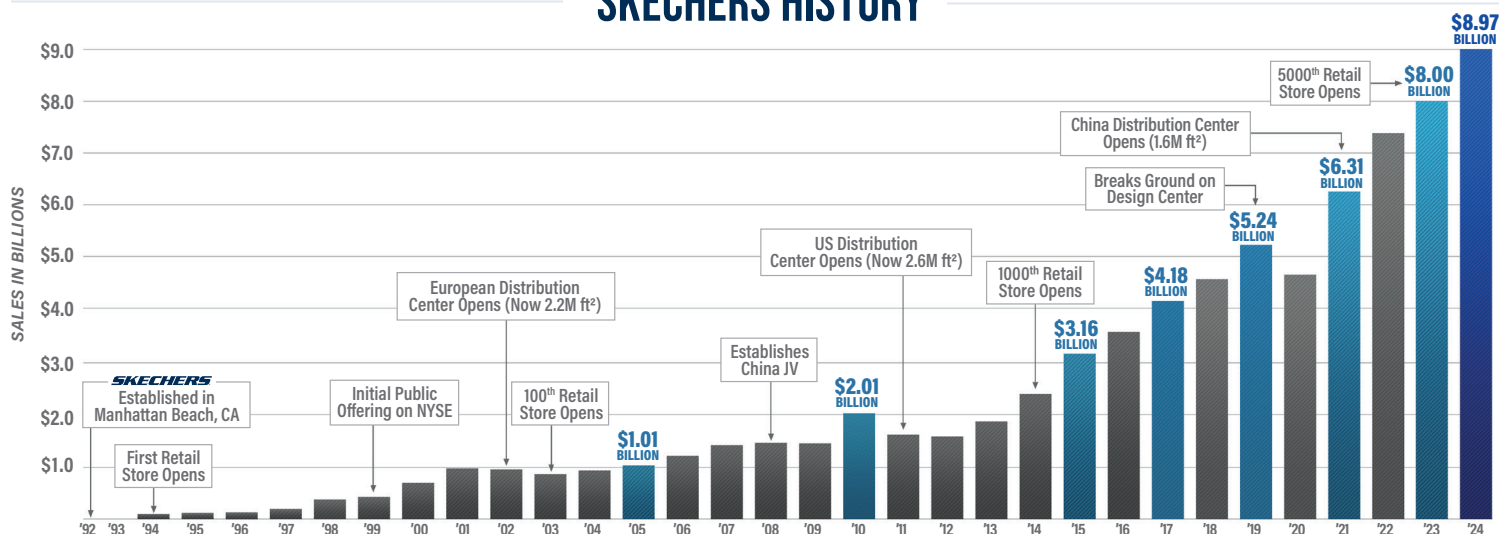


EUROPE



CHINA

SKECHERS HISTORY



¹Diluted earnings per share of \$4.73, excluding the effects of a \$2.24 benefit from an intra-entity transfer of certain intellectual property rights and \$0.10 reduction for the settlement of multiple legal matters. The result is adjusted diluted earnings per share of \$2.59 (which is a non-GAAP measure). We believe this metric provides meaningful supplemental information to investors in evaluating our business performance and is consistent with how management evaluates the Company's operating performance.